

EXPERIENCE *Enniskillen*

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Enniskillen BID - Winter Newsletter 2017

(Business Improvement District)



Hello

This is our last newsletter for 2017, wishing you all a Merry Christmas and Happy New Year.

What Has Been Happening?

Enniskillen Doors of Christmas Marketing Campaign has been well received and it is not too late to get involved!

Email your Christmas message or offer to:
Christmas@enniskillenbid.co.uk

Enniskillen Christmas Promotional Video.

Enniskillen BID are now on YOU TUBE - check it out and these clips can be used in your social media campaigns!

We will be filming the Enniskillen Christmas Video on Tuesday 28th November and hope you all want to be involved!

Delighted to have the Irish Fairy Door company supporting our campaign and a real life Fermanagh Fairy will be on site that day filming!!!



Christmas Lights Switch On

Saturday 25th November 12noon - 5.00pm

Enniskillen BID have been working alongside FODC to enhance the Switch On event for 2017. Lots more activities in the area from 12noon with music, characters, Ryan Tracey from Duff Balloons, face painters, the Mummers and Carol singers.

Christmas Decoration making workshops will be hosted in the Buttermarket during the event and of course SANTA will be around the town talking to children and families!

The Santa train returns this year with the addition of the Lantern Parade that will travel from Quay Lane through to the Diamond after 4.00pm.

FODC are working to ensure street closures are kept to a minimum for safety purposes.



Car Parking Consultation

Enniskillen BID have asked FODC to host an additional consultation on the Off Street Car Parking Strategy.

It is important to attend this if you want your view heard on Car parking in Enniskillen.

Business Consultation -
Thurs 23 November 2017 at 2.30pm - 4.30pm
in Broadmeadow View, Fermanagh House

* You are welcome to, either or also, attend the public consultation on 23 November 5.30 - 8.00 in the same location.

The Enniskillen Gift Card can now be purchased as a gift for Family, Friends and colleagues – spread the word!!!

Enchanted Windows of Enniskillen

We were delighted with the fantastic response from businesses regarding the Enchanted Windows project.

The 12 Windows that will be dressed to add a little bit of Christmas magic are as follows:

Harry & George Boutique

Lochside Garage

Jims Paper & Paints

Grafton Recruitment

Grahams

Fermanagh House

The Happiness Trap

Nature's Choice

Dolans Centra

Lakeland Pharmacy

Belleek Living

Kingston Carpets

Competitions will be held during December to encourage participation with the windows to create festival cheer in each participating street!

What have we planned for 2018?

Have your say: Enniskillen BID will begin in January to host monthly brunch meetings for the BID members. These will be informal pop in sessions where you can talk about the BID projects, hearing about cost saving initiatives and funding opportunities. However most importantly it will provide a forum to voice your views.

Enniskillen BID are working on real actions to address vacant units within the district. Working to document the vacant units, assess the vacant units and develop actions to try occupying them.

Explore the option of Late Night Coffee Shop Opening. Researching views, gathering information on what support will be required and providing on the ground assistance if a pilot were to be launched.

Enniskillen BID will be looking for a marketing company to provide a full Enniskillen marketing strategy incorporating a new Enniskillen Website – it is our aim to encourage many more people to Shop, Visit and Stay in Enniskillen

JOIN US! Enniskillen BID will host the first AGM in March 2018, ALL BID members who have paid their Levy can be nominated to become a Director and join the Enniskillen BID Board.

Our website

www.enniskillengiftcard.co.uk

will be live from 27 November and cards can be purchased here.

Cards can also be purchased from Belmore Court & Motel with other retailers coming on board shortly

Over 100 businesses have registered to receive the Enniskillen Gift Card and these are listed on the website. This will create a great brand for Enniskillen and promote loyalty and spend in the businesses participating.



Public Realm Consultation

FODC has secured funding from Dept for Communities to enable a significant investment in the Enniskillen Public Realm.

Enniskillen BID are assisting in the consultation. Public meetings will be held before December on the design of the scheme – it is VITAL, if you want your view heard that you partake in this consultation.

When details are released we will be in touch. You can contact Noelle on 07738491832