

# EXPERIENCE *Enniskillen*

Be a **part** of it.

## Enniskillen BID - July 2018 Newsletter

(Business Improvement District)

### Hello

Enniskillen has a New Website  
[www.experience-enniskillen.com](http://www.experience-enniskillen.com)

Check it out and let us know what you think!

### Enniskillen on You Tube

Check out Experience Enniskillen on You Tube – Amazing footage of our island town which you can use on your digital media channels!

*“Hi, We are having great success with our Experience Enniskillen marketing. Our recent Enniskillen Video has been viewed over 18,000 times – wow! Our Facebook posts regularly are being viewed thousands of times!”*



*We are now thinking of those people who start Christmas shopping early – we want them to know Enniskillen is the place to shop! We will be using the Christmas Doors of Enniskillen theme once again this year and we want to hear about your Christmas Clubs & Special offers. Just get in touch.”*

[www.hypeandholler.com](http://www.hypeandholler.com)  
Colm Bradley,  
Hype & Holler



*“Noelle with the ATCM (UK wide) award which was awarded for best business support programme for the Enniskillen Gift Card*

### Enniskillen Gift Card

**The AWARD WINNING Enniskillen Gift Card continues to be the perfect Gift! Almost £37,000 sales of the Enniskillen Gift Card. This money is locked into the town of Enniskillen and will promote loyalty!**

The Enniskillen Gift Card can be purchased as a gift for Family, Friends and colleagues. It is a perfect gift for Staff and if you are thinking of Christmas gifts for staff we can offer special discounts! **Get in touch!**

112 businesses have registered to receive the Enniskillen Gift Card, and these are listed on the website.

**To become a registered business contact:**  
[noelle@enniskillenbid.co.uk](mailto:noelle@enniskillenbid.co.uk)

**Sponsorship:** Enniskillen BID can offer a small amount of sponsorship to Not For Profit groups who are running events that will benefit the Enniskillen economy and which increases footfall and spend in Enniskillen. We are open for Sponsorship requests now and this closes on Monday 20 August 2018.

### BID and Enniskillen Business Partnership held a meeting with FODC regarding Enniskillen Car Parking:

The Council will implement the following from 1 September, or as close to that date as possible.

- Removal of £1 for 5 hours tariff in all relevant car parks to address and improve space turnover. A vibrant town has a high turnover of car parking spaces!
- Introduce new tariff (50p per hour) in premium car parks: Eden Street, Cross/Market/Down Street.
- Existing Free Car Parking – Remains unchanged.
- Quay Lane South and Shore Rd East existing tariff of 40p for 3 hours – Remains unchanged.
- All other Car Parks existing tariff of 40p per hour – Remains unchanged.

- Season tickets will be advertised and available quarterly – 40% discount with 60 in total being available across Enniskillen.
- Car parking will be monitored in Fermanagh Lakeland Forum and control measures may be introduced in the future.

Enniskillen BID will promote the use of the Park App with monthly competitions. Using the APP will allow customers to feel relaxed and less rushed having to return to their car because their ticket has run out.

We will provide flyers encouraging use of the Parking App for all BID members for staff and customers.

We have asked FODC to consider the Park App 15p transaction charge. Officers are hopeful that they can reduce this, which was very welcomed. We have asked FODC to monitor the impact of these changes and report back to us.

# Christmas 2018

BIG LOTTERY FUND

## Enniskillen Christmas Lights Switch On Event 24th November 2018.

We are delighted that FODC will install New Arch features on East Bridge Street, Townhall Street & High Street to match those installed in Darling Street and Belmore Street in 2017. New Net feature along Church Street. Additional Arch features on the Wellington Road. Halls Lane will be illuminated this year.

## Cancer Connect Winter Wonderland



at the Buttermarket Sunday 25 November 2018 - Sunday 9 December 2018

A custom-built train will bring Families from the Train Station in Holyhill Car Park through the centre of town into the Buttermarket. A magical Santa's Grotto and Christmas Market awaits there with Carousels and Toy making Workshop!

**Christmas Market.** Would you like to take a stall for a day, two or the entire 2 weeks at the Christmas Market in the Buttermarket? Stalls will be FREE to any BID Business for the duration of the Christmas Market, as long as you can commit staff and resources to it. We think it is going to really bring something wonderful to Enniskillen! Get in touch with Noelle to find out more.

*This will make Enniskillen the place to be at Christmas time. 4000 ticket sales plus the PR surrounding the Christmas Market will be wonderful for Enniskillen.*

## Big Lottery Funding: Connect Create Celebrate

Enniskillen BID have successfully secured funding from the Big Lottery for a project to dress 20 Windows in the Town Centre with Christmas Winter Wonderland theme.

*This is amazing news to have this funding spent in town, working with our local communities and having benefits for the business community!*

## Broadband Voucher Scheme:

£3,000 vouchers are available to any business to assist with connection fees for fibre broadband.

All BID businesses are eligible. Suppliers are wanting to get groups of businesses to applying for these Vouchers collectively. Enniskillen BID will host a meeting in early September with suppliers to begin the process.

## Events:

### Operation Elsewhere Enniskillen 10 & 11 August 2018

This is an interactive theatre game experience played out on the streets of Enniskillen. Only £18 per team, lasting just an hour it is a fun activity for groups of families or friends! Slots available every 15 minutes from 12.30 - 4.15pm on the Friday 10 and Saturday 11 August. This is theatre like you have never experienced before. Enniskillen will be magical! Spread the Word!

### Shoreline Music Festival 3/4/5 August 2018

### Happy Days - Enniskillen International Beckett Festival 2 - 5 August 2018

### Festival Lough Erne 22 & 23 September 2018 "Celebrating food and the Waterways"

Halloween - Wednesday 31 October 2018. Promising to be the best yet! Family fun on the Broadmeadow from 6pm, Ghost story telling in Enniskillen Castle, Lighting up the Lough with Pirate Ships from 7pm and a Fire Procession through Enniskillen Town Centre. Consider Late Night Opening on Wednesday 31 October when there are thousands in town!

Please share Facebook posts and support these exciting events!

ALL information is on the website: [www.experience-enniskillen.com](http://www.experience-enniskillen.com)



## WE NEED YOUR HELP!

Please LIKE our Experience Enniskillen Facebook page and the Christmas Doors of Enniskillen Facebook page.

**PLEASE SHARE OUR POSTS.** This will promote Enniskillen as a place to visit, shop, eat and stay!



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We need to keep in touch with you so if your details have changed let us know!

[Noelle@enniskillenbid.co.uk](mailto:Noelle@enniskillenbid.co.uk) Tel: 07738491832

**This is your BID - get in touch with your ideas**