

# Footfall Report for: Enniskillen BID

## Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Enniskillen BID	74.1%	-10.9%	-16.2%	67.6%	-11.5%	3.4%
Northern Ireland	55.9%	-9.0%	-1.7%	52.9%	2.1%	2.1%
UK	69.2%	-8.0%	24.6%	71.2%	2.4%	-6.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

## Headlines

The total number of visitors to Enniskillen BID for the last 52 weeks is 3,442,298 which is 49.3% up on the previous year.

The total number of visitors for the year to date is 1,321,314 which is 74.1% up on the previous year.

The total number of visitors to Enniskillen BID in week commencing 13 June 2022 was 57,580.

The busiest day in week commencing 13 June 2022 was Saturday with 14,448 visitors.






















The peak hour of the week was 15:00 on Saturday 18 June 2022 with footfall of 1,876.

## Footfall by week

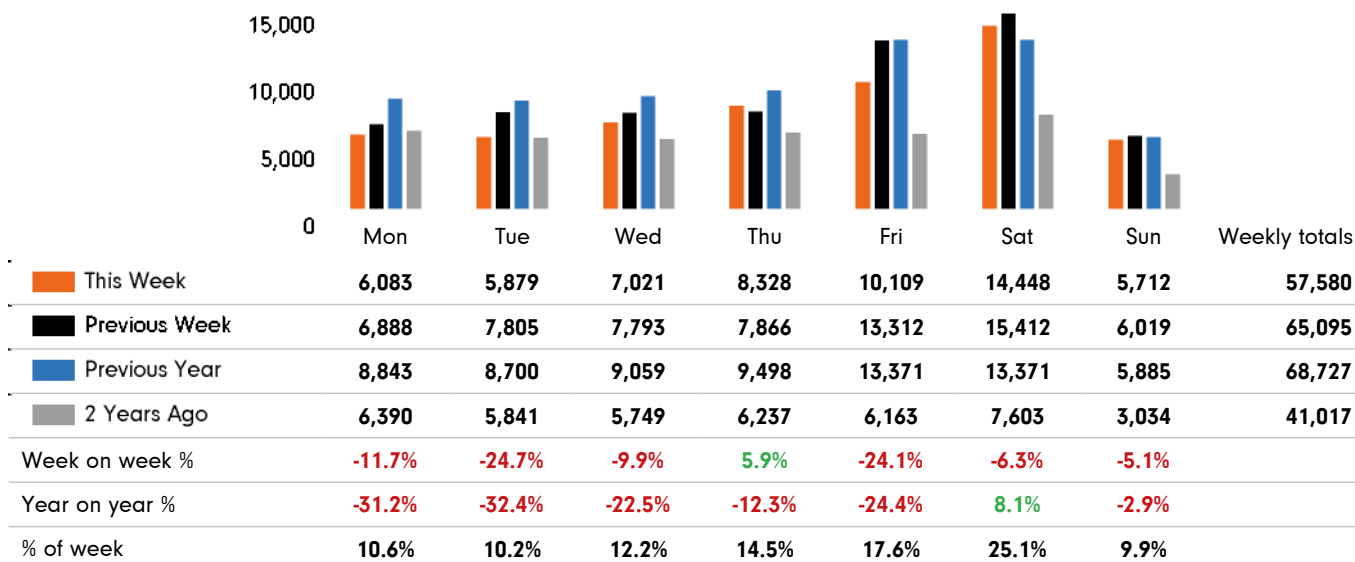


■ This Week    ■ Previous Year    ■ 2019  
■ Previous Week    ■ 2 Years Ago

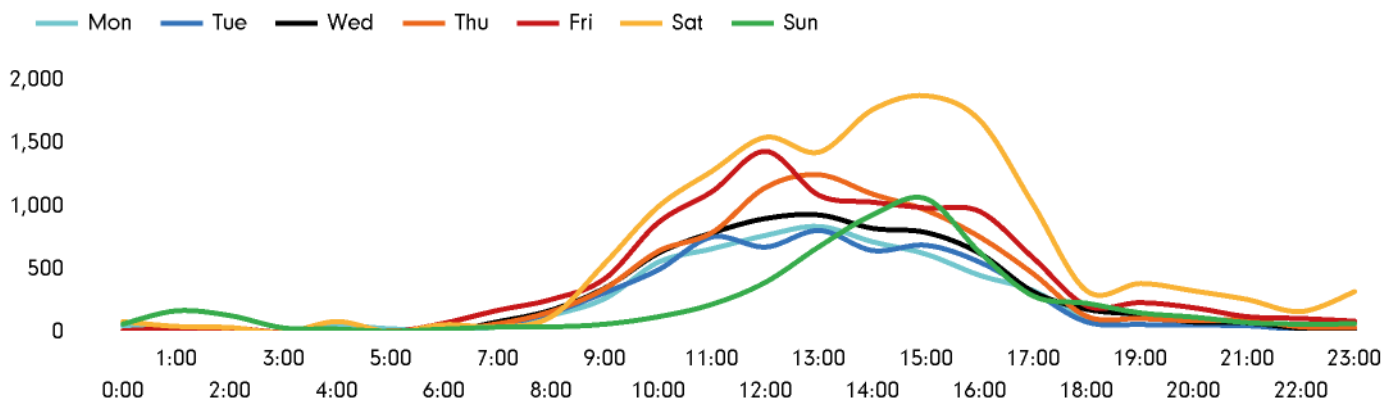
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	16°	17°	17°	20°	16°	15°	16°
Previous week							
	17°	19°	15°	20°	17°	15°	15°
Previous year							
	15°	19°	16°	16°	15°	18°	19°

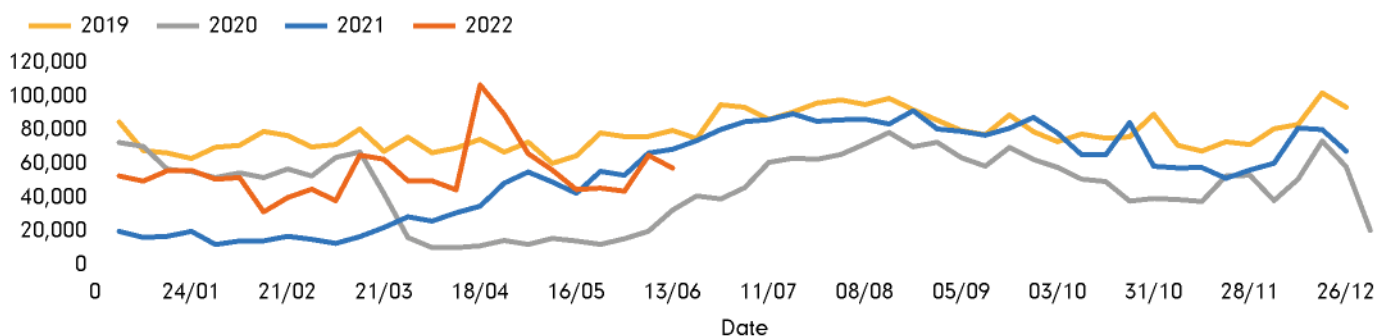
## Footfall by day



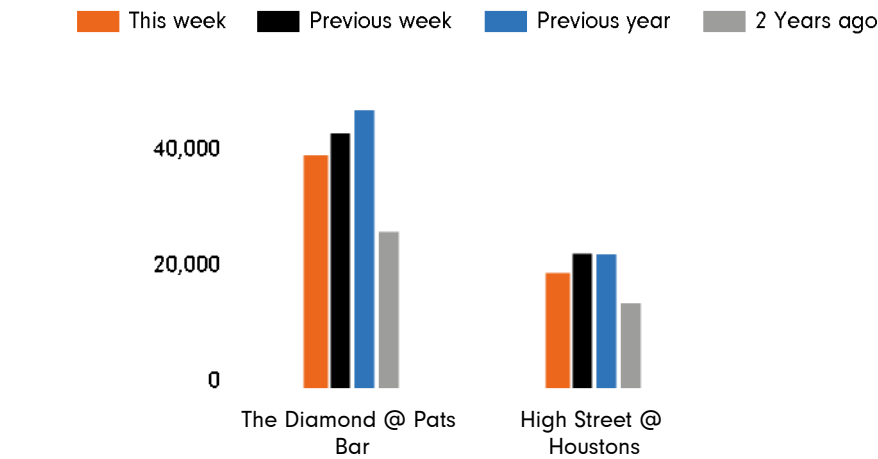
## Footfall by hour



## Footfall by week



Footfall by location



This Week	38,360	19,220
Previous Week	42,331	22,764
Previous Year	46,053	22,674
2 Years Ago	26,306	14,711
Week on week %	-9.4 %	-15.6 %
Year on Year %	-16.7 %	-15.2 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2022 to Week 24 , 2022 Vs Week 1, 2021 to Week 24 , 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week24, 2022 Vs Week 24, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week24 2022 Vs Week 23 2022

# 2019 Comparison for: Enniskillen BID

## 2019 comparison for Enniskillen BID

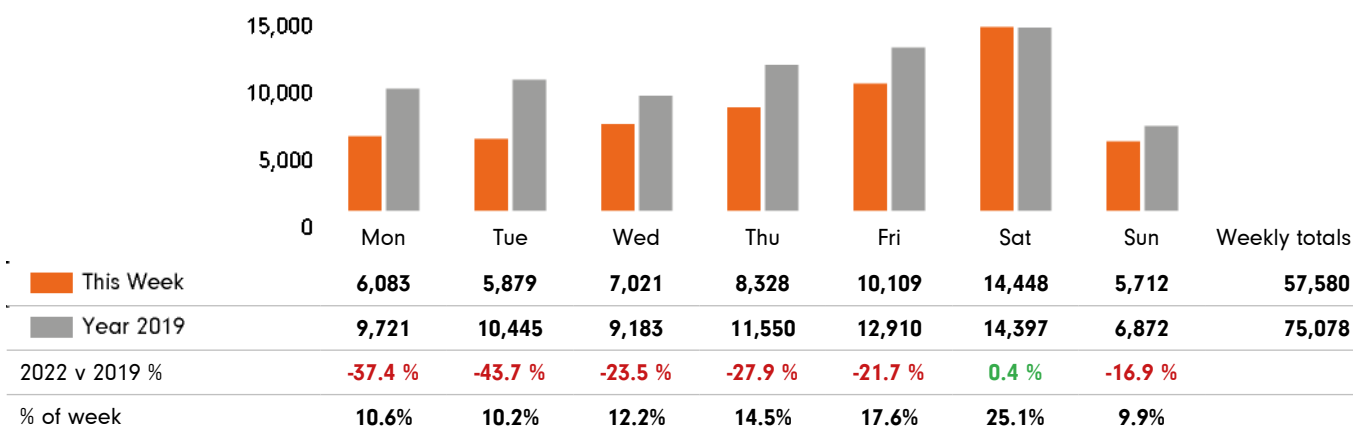
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Enniskillen BID	<b>-23.3 %</b>	<b>-23.3 %</b>
Northern Ireland	<b>-21.7 %</b>	<b>-16.2 %</b>
UK	<b>-19.3 %</b>	<b>-15.5 %</b>

Enniskillen BID is compared to the high street index.

### Footfall by day



### Footfall by location

