

Footfall Report for: Enniskillen BID

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Enniskillen BID	-71.6%	-18.5%	-76.1%	-10.7%	-10.7%	20.8%
Northern Ireland	-66.7%	-7.0%	-61.8%	1.7%	2.3%	8.3%
UK	-69.8%	-4.4%	-65.3%	-2.9%	-5.2%	1.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Enniskillen BID for the last 52 weeks is 2,030,230 which is 48.8% down on the previous year.

The total number of visitors for the year to date is 146,479 which is 71.6% down on the previous year.

The total number of visitors to Enniskillen BID in week commencing 1 March 2021 was 15,246.

The busiest day in week commencing 1 March 2021 was Friday with 3,304 visitors.






















The peak hour of the week was 14:00 on Friday 5 March 2021 with footfall of 464.

Footfall by week

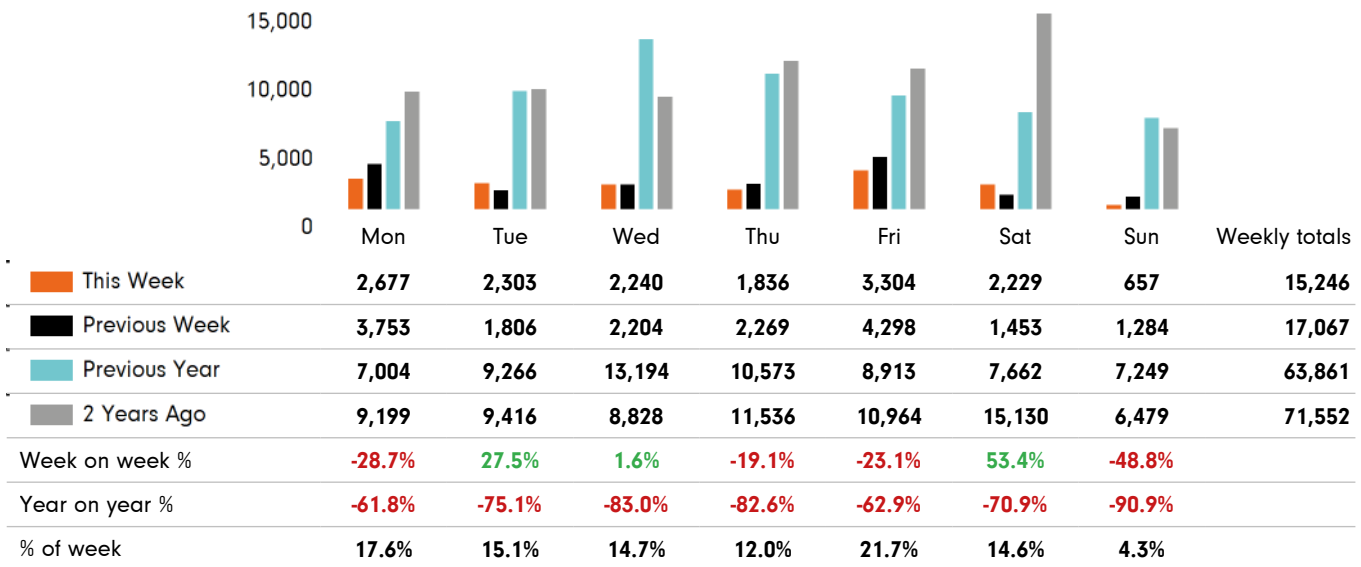


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

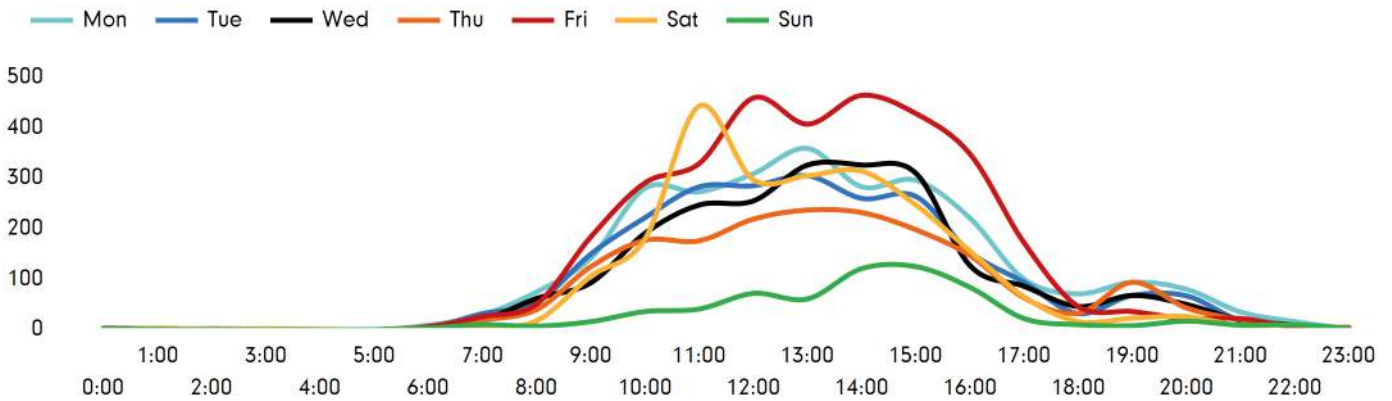
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 11°	 9°	 8°	 6°	 7°	 8°	 10°
Previous week	 11°	 13°	 11°	 9°	 12°	 12°	 11°
Previous year	 6°	 7°	 8°	 7°	 8°	 11°	 8°

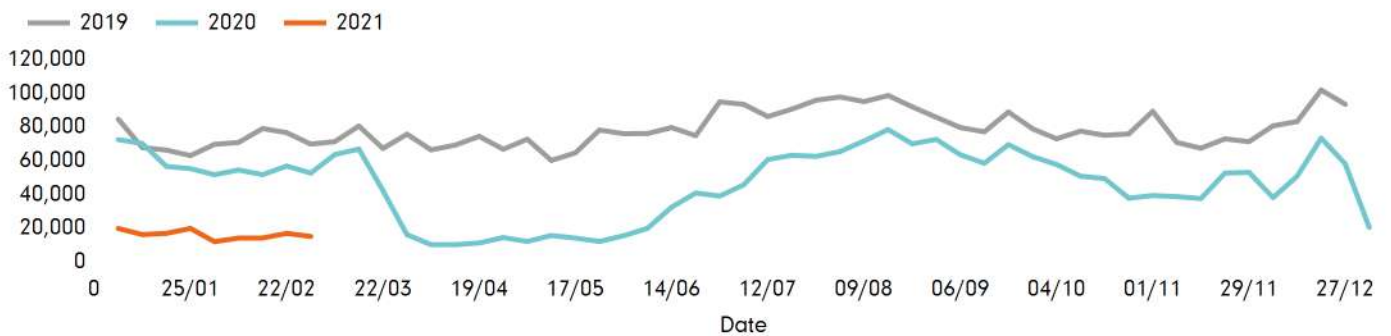
Footfall by day



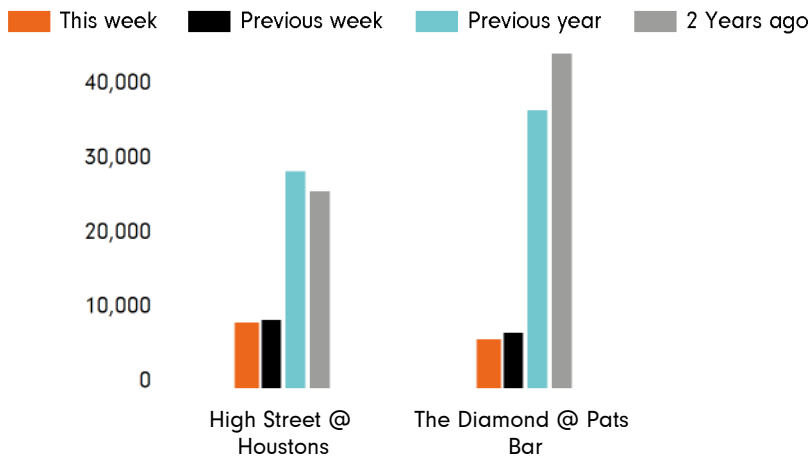
Footfall by hour



Footfall by week



Footfall by location



This Week	8,698	6,548
Previous Week	9,376	7,691
Previous Year	28,064	35,797
2 Years Ago	25,610	45,942
Week on week %	-7.2 %	-14.9 %
Year on Year %	-69.0 %	-81.7 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 9 , 2021 Vs Week 1, 2020 to Week 9 , 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week9, 2021 Vs Week 9, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week9 2021 Vs Week 8 2021