

2018 SUCCESSES

Winter Wonderland

- *Enniskillen BID brought Christmas into the heart of Enniskillen. Cancer Connect NI Winter Wonderland sold over 2300 tickets
- *A custom built Train passed through Enniskillen town centre bringing delight to shoppers.



CHRISTMAS WINDOWS

Enniskillen BID sourced £10,000 BIG Lottery Funding for a Christmas Windows Project.

Enniskillen looked fantastic!

2019 PROJECTS

- Mystery Shopper Project. (Aiming to Improve Customer Service)
- Enniskillen Public Realm Scheme. (Starting September 2019 for 24 months.)
- Enniskillen Taste Experience (An exciting Food & Drink tour of Enniskillen)



**Shoreline Music Festival
Returns to Enniskillen!
9th, 10th & 11th August.**

NEW VENUE: Enniskillen Castle



GIGABIT BROADBAND VOUCHER SCHEME

Enniskillen BID have ring fenced £200,000 worth of vouchers for Enniskillen businesses for Ultra Fast BroadBand. B4B Network will be visiting you to tell you more soon. The project will future proof Enniskillen for broadband.

**£250 Price
Promise for all
Enniskillen BID
members**



A division of **EVO** PAYMENTS INTERNATIONAL

Bank of Ireland have created card payment special rates for Enniskillen BID businesses.
Phone Nicola: 077 416 37978
Email: Nicola.Hassan@BOIPA.com

**This Is Your BID - Make It Work For You! Get in touch with any suggestions.
E: Noelle@enniskillenbid.co.uk T: 07738491832**

ENNISKILLEN BID WORKING FOR YOU



Total
Enniskillen
Gift Card
Sales £73,000

£28,000 worth of
unspent Gift
Cards currently
in circulation.

Promote
Enniskillen on
your social
media, everyone
should be an
ambassador for
our island town!

MARKETING OF ENNISKILLEN

EXPERIENCE *Enniskillen*
Be a part of it.

- We have established a brand for Enniskillen
 - 3000 'invested' followers on Facebook
 - 24 videos promoting Enniskillen businesses
 - The 'Paid for' ads at Christmas had a reach of 706,000 impressions
- Website: www.experience-enniskillen.com



BID CAN HELP WITH MARKETING
Enniskillen BID will organise advice
and help with your digital marketing -
Contact Noelle 07738491832

ENNISKILLEN BID HAVE PAID FOR:

- 2017 & 2018 *CHRISTMAS LIGHTS CONTRIBUTION*
- 2017 & 2018 *CCTV CONTRIBUTION (with FODC & PSNI)*
- *Sponsored many events including the St. Patrick's Day Parade and FLive*