

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
Enniskillen BID					-9.7 %	
Northern Ireland	-0.8 %	-0.6 %	-9.1 %	10.0 %	-3.7 %	3.0 %
UK	-0.7 %	-3.8 %	-0.2 %	-3.6 %	0.5 %	0.1 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The number of visitors counted for week commencing 27 May 2019 was 42,508.

The busiest day in week commencing 27 May 2019 was Saturday with 8,423 visitors.






















The peak hour of the week was 11:00 on Saturday 1 June 2019 with footfall of 1,413

Footfall by week

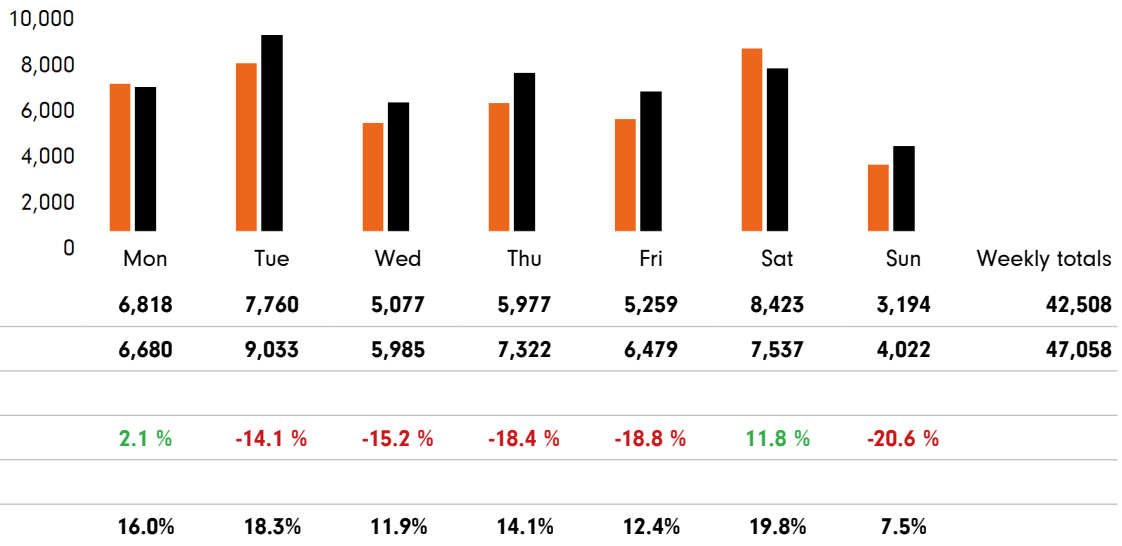


■ This Week ■ Previous Week ■ Previous Year

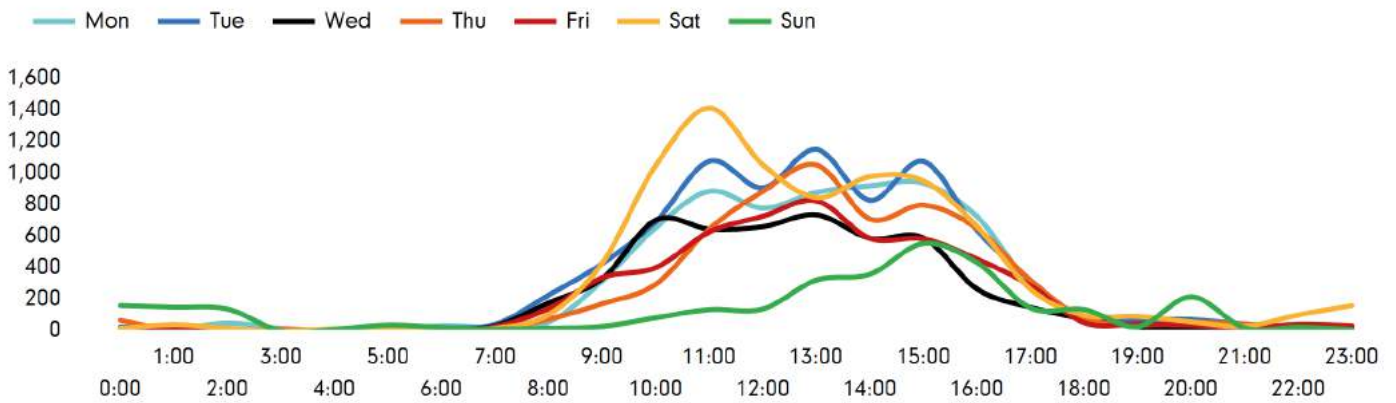
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 13°	 14°	 15°	 16°	 16°	 17°	 16°
Previous week	 15°	 16°	 16°	 17°	 17°	 17°	 14°
Previous year	 23°	 24°	 24°	 22°	 23°	 22°	 23°

Footfall by day



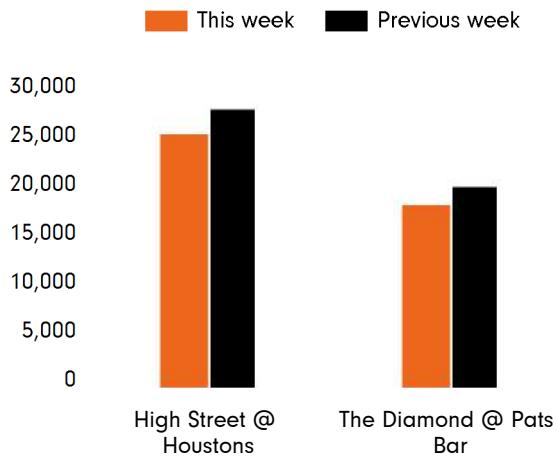
Footfall by hour



Footfall by week



Footfall by location



This Week	24,669	17,839
Previous Week	27,277	19,781
Previous Year		
Week on week %	-9.6 %	-9.8 %
Year on Year %		

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 22, 2019 Vs Week 1, 2018 to Week 22, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 22, 2019 Vs Week 22, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 22 2019 Vs Week 21 2019