

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
Enniskillen BID					5.9 %	
Northern Ireland	-0.5 %	-1.1 %	-5.3 %	1.8 %	2.6 %	6.6 %
UK	-0.7 %	-3.8 %	-1.1 %	-5.2 %	3.0 %	-0.1 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The number of visitors counted for week commencing 20 May 2019 was 47,058.

The busiest day in week commencing 20 May 2019 was Tuesday with 9,033 visitors.






















The peak hour of the week was 16:00 on Tuesday 21 May 2019 with footfall of 1,214

Footfall by week

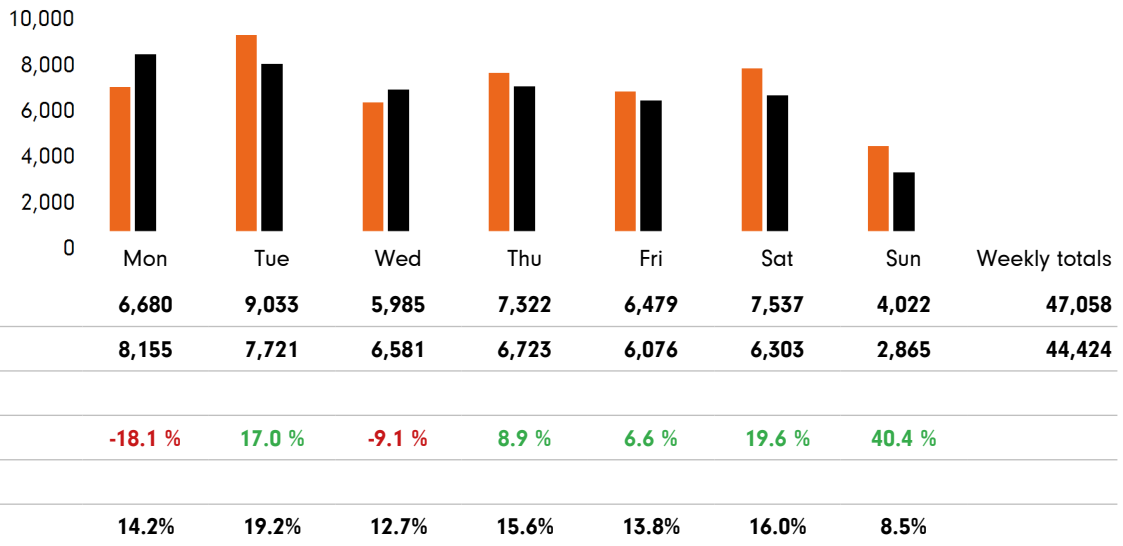


■ This Week
 ■ Previous Week
 ■ Previous Year

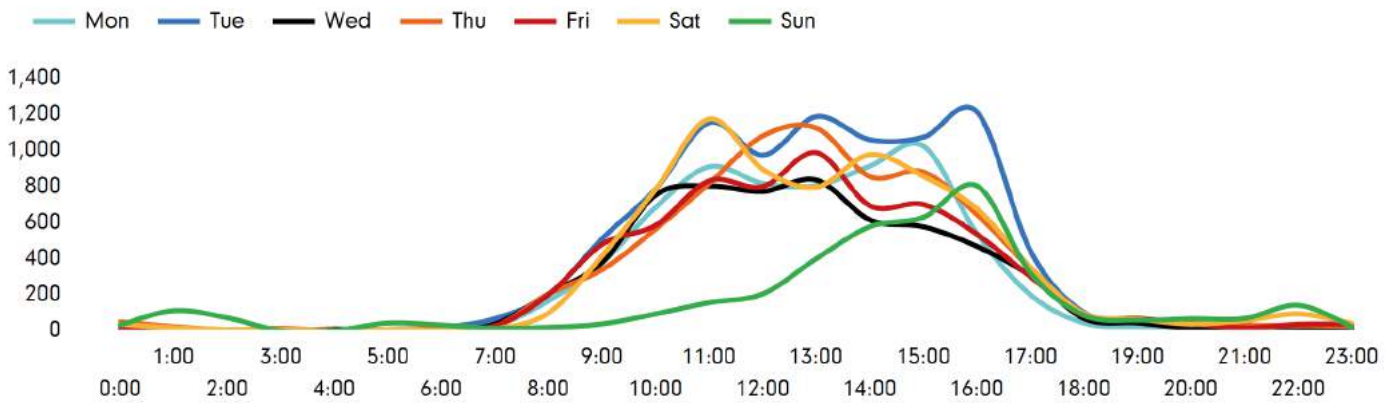
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 15°	 16°	 16°	 17°	 17°	 17°	 14°
Previous week	 20°	 19°	 20°	 18°	 16°	 15°	 13°
Previous year	 11°	 16°	 22°	 22°	 22°	 22°	 23°

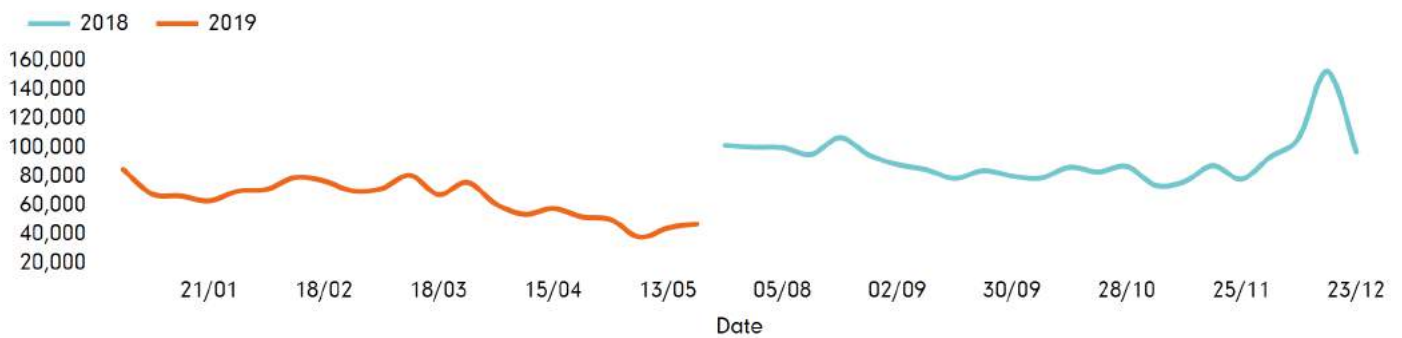
Footfall by day



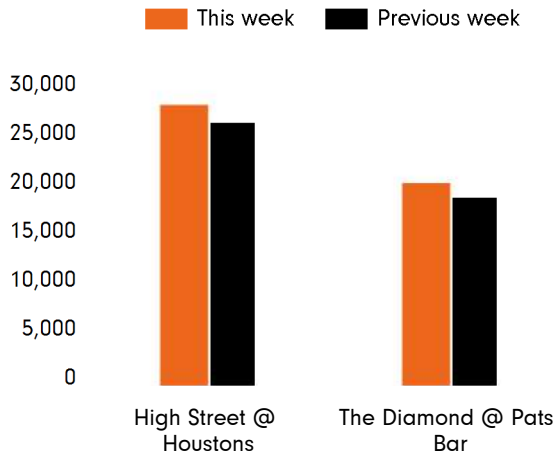
Footfall by hour



Footfall by week



Footfall by location



This Week	27,277	19,781
Previous Week	25,782	18,642
Previous Year		
Week on week %	5.8 %	6.1 %
Year on Year %		

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 21, 2019 Vs Week 1, 2018 to Week 21, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 21, 2019 Vs Week 21, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 21 2019 Vs Week 20 2019